

# Elements of AI

Digital Education for society


Reaktor

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@technicallymeg

**Reaktor** Education

An aerial photograph of a city skyline, likely New York City, with a white rectangular text box overlaid in the center. The text is in a sans-serif font, with the word 'AI' in blue and the rest in black. The background shows a dense urban landscape with many skyscrapers and a body of water in the distance under a clear blue sky.

**AI** is like electricity: it will impact all of our lives in ways we are just now discovering. It **should not be left in the hands of a few elite coders.**

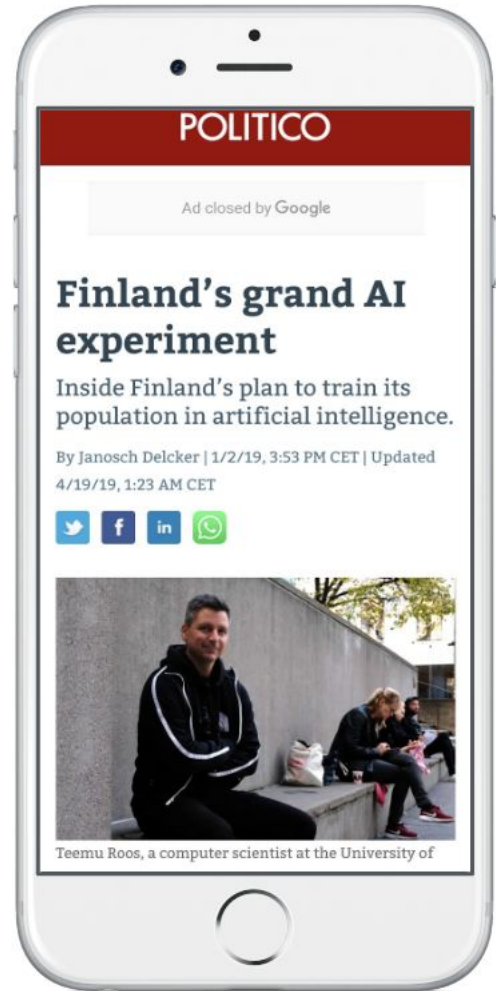


Elements of AI

# Reaktor



UNIVERSITY OF HELSINKI



**Digital Education  
built for Modern Life**



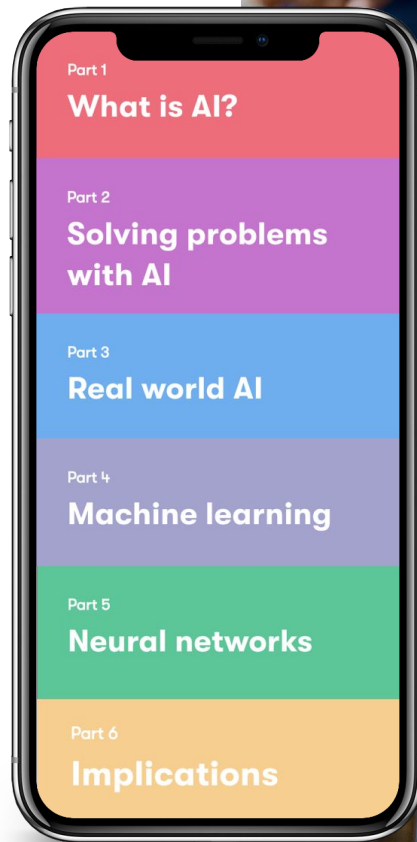
# Elements of AI

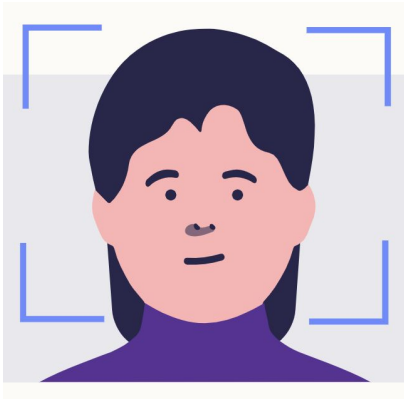
## Design Thinking:

- For people left out of tech
- Built with focus groups
- No coding required

@reaktoredu  
@helsinkiuni

#elementsofai

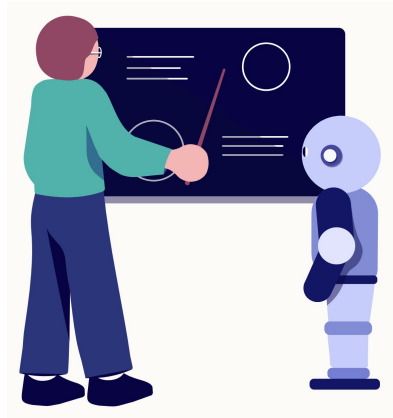




## User-Centric Design

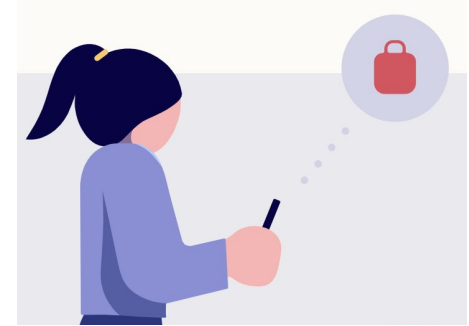
Accessible and intuitive.  
Mobile-first and fun.

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**@technicallymeg**



## Agile Development

Rapid development cycles &  
incremental testing.



## Multiplier Effect

Partnership ecosystem  
boost extends reach.

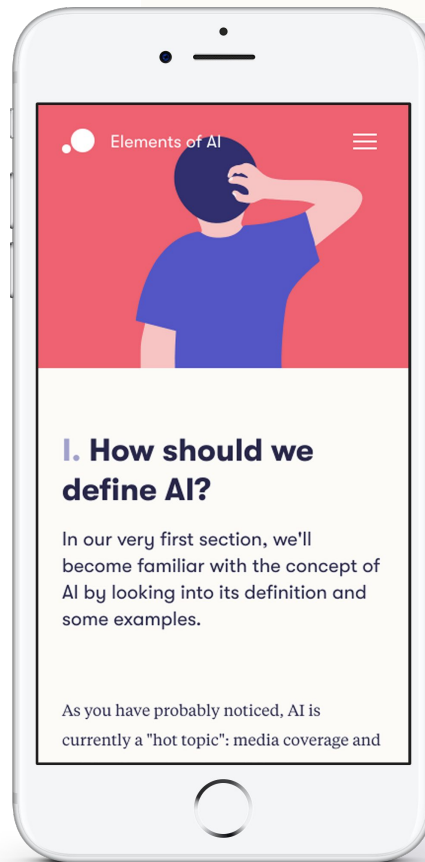
Private sector + Public  
sector.

**Reaktor** Education



## Elements of AI

- **650K** students from over 140 countries.
- **42% women.**
- **500+ media articles** (NYT, The Verge, Wired)
- Voted **#1 computer science course** in the World ahead of Stanford, Harvard & MIT.



# EU Rollout



# Private + Public Sector Sweden launch



**Anders Ygeman** ✓  
@Ygeman

Seurataan

We gladly accept the challenge, a better understanding of AI will benefit both our countries. In this case competing means that we both win.

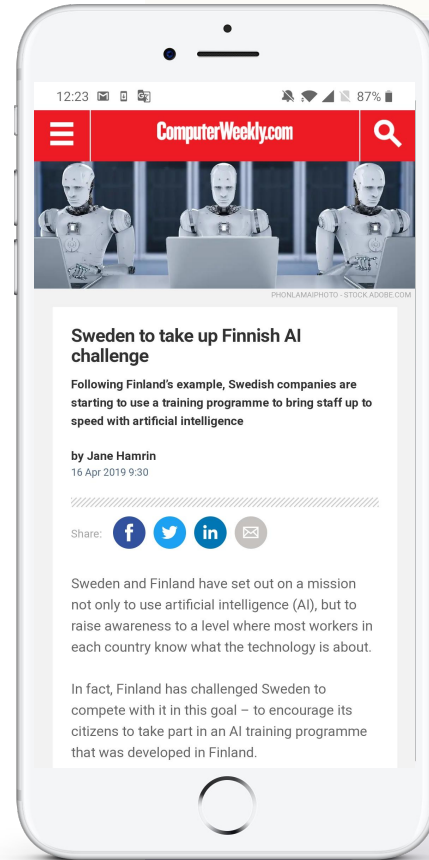
**Mika Lintilä** @MikaLintila  
We believe that everyone should understand the AI. With the online course we've trained >1% of Finns. I hereby challenge You @Ygeman & @Sweden to do the same! Ping @helsinkiuni @ReaktorNow #ElementsofAI #AIChallenge youtube.com/watch?v=fxnplx...

Käännä twiitti

10.32 - 6. helmik. 2019

44 uudelleentwiittausta 133 tykkäystä

11 44 133



12:23 87%

ComputerWeekly.com

**Sweden to take up Finnish AI challenge**

Following Finland's example, Swedish companies are starting to use a training programme to bring staff up to speed with artificial intelligence

by Jane Hamrin  
16 Apr 2019 9:30

Share: f t in

Sweden and Finland have set out on a mission not only to use artificial intelligence (AI), but to raise awareness to a level where most workers in each country know what the technology is about.

In fact, Finland has challenged Sweden to compete with it in this goal – to encourage its citizens to take part in an AI training programme that was developed in Finland.

EU2019.FI Finland's Presidency  
of the Council  
of the European Union



Ministry of Economic Affairs  
and Employment of Finland

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23 hrs · 🌐

Finland is the world's most educated nation in artificial intelligence — and now it's educating other countries.

Starting next year, Finland will extend free access to the #ElementsofAI course to all EU citizens as a gift marking the end of Finland's Presidency of the Council of the European Union.

University of Helsinki Työ- ja elinkeinoministeriö - Virallinen  
<https://eu2019.fi/>



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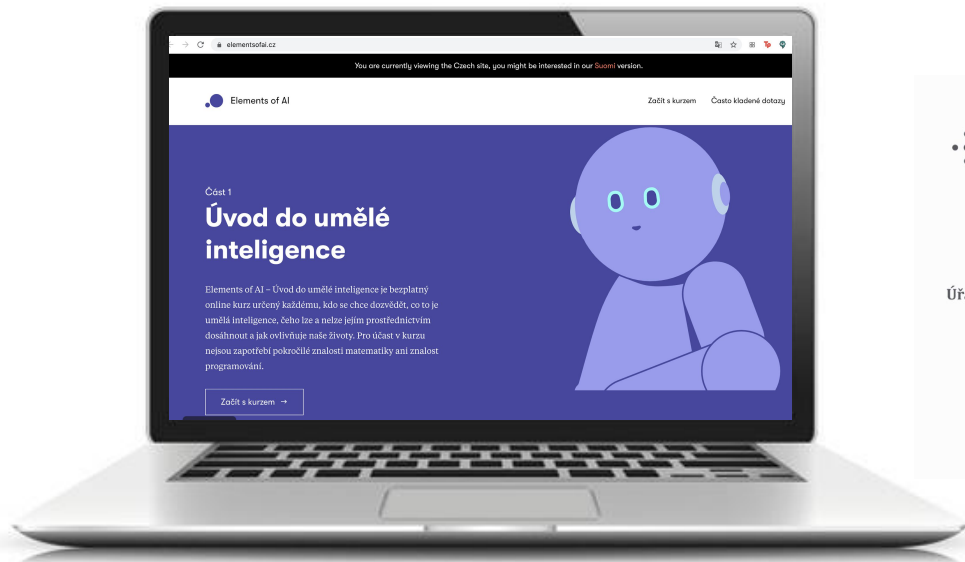
Democratizing AI – Finland offers free AI  
education to every EU citizen

Learn More

👍❤️🤔 542

19 Comments 93 Shares

# Launch Czech Republic: 25 March 2021



[www.elementsofai.cz/](http://www.elementsofai.cz/)



Úřad vlády České republiky



Reaktor



Digital education  
designed for real-world impact.

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COO, Reaktor Education  
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